



P R E S S R E L E A S E

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BRIGHT HOUSE NETWORKS LAUNCHES WIRELESS INTERNET AT CENTRAL PARK

BAKERSFIELD, CA, MAY 28, 2009 – Bright House Networks and the City of Bakersfield Recreation and Parks today announce wireless Internet for park-goers at the new Central Park at Mill Creek between 19th and 21st Streets at R Street in Bakersfield.

WiFi availability will coincide with the grand reopening of Central Park on Friday, May 29, after the city has spent considerable resources and more than a year renovating the park.

“This park is a wonderful addition to the Bakersfield landscape. We think it’ll help rejuvenate a part of downtown that has so much potential,” said Joe Schoenstein President, Bright House Networks Bakersfield Division. “We wanted to enrich the experience at the park by providing wireless Internet connectivity just about everywhere in the park and we are excited to be able to offer it free of charge to our Road Runner customers.”

“We’ve worked hard to make Central Park better than it’s ever been and it’s become a first-rate facility in the process. Bright House Networks has a proven track record of being a good community partner. We think this is a perfect pairing,” said Dianne Hoover, Director of Recreation and Parks.

Wireless Internet in the park will be available to everyone with a laptop and a wireless card; Bright House Networks Road Runner customers will have access to this service free of charge, non-customers can utilize the service for \$1.95 per hour or \$6.95 per day. To celebrate the introduction of wireless Internet, **this service will be available free to all park visitors for the next 6 months.**

Troy Quincy, Vice President Broadband Internet Services, Bright House Networks

Bakersfield Division added, "The wireless Internet available at the park is powered by Bright House Networks and it will be the same quality service our Road Runner customers are used to in their homes. No one will have to suffer through a slew of unwanted advertisements or painfully slow connection speeds just to be able to access their email or favorite websites."

"Bright House Networks is committed to giving back to the communities we serve. Providing wireless Internet service at three area parks including Central Park, Aera Park, and The Park at River Walk is just one more way we can give back to Bakersfield," concluded Schoenstein.

For more information on services available from Bright House Networks, please contact our Customer Service Representatives at (661) 323-4892.

About Bright House Networks

Bright House Networks is the nation's 6th largest MSO with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division); and Tampa Bay, Florida, along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country's largest cable clusters. Bright House Networks corporate locations are in Syracuse, New York and Orlando, Florida.

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