



**DEPARTMENT OF RECREATION & PARKS**

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**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE:  
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***Ribbon Cutting Ceremony – Aera Park Playground***

The City of Bakersfield and Aera Energy LLC with Bakersfield Southwest Baseball (BSWB) will officially dedicate a new children’s playground this Saturday, March 6. Mayor Harvey Hall and Councilmember David Couch, along with other city officials and representatives of Aera Energy and BSWB will be present for the brief presentation and ribbon cutting ceremony prior to BSWB’s Spring Festival.

In 2007, Aera Energy LLC celebrated its 10<sup>th</sup> Anniversary. As part of the company’s celebration, Aera employees selected “legacy” projects to benefit the communities where Aera has a presence.

Aera’s Bakersfield-based employees designated funding to underwrite the Aera Park playground as their legacy gift to the local community. Representatives of the employees selected Game Time’s Powerscape Plus Hybrid, a patented design playground equipment for 5 to 12 year olds.

“This donation of children’s fitness equipment reflects Aera’s longstanding emphasis on health and wellness as well as our support of youth activities,” explains Kathy Daniel, Aera health services specialist and a member of the legacy gift committee. “This gift is a way to include the Bakersfield community in our commitment to better health and encourage a healthy lifestyle for all.”

**When: Saturday, March 6, 2010 at 8:30 a.m.**

**Location: Aera Park  
100 Jewetta Avenue (north of Stockdale Hwy)**

*Ceremony will be held at the playground - west side of the park close to Jewetta, south of the park’s entrance.*

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